

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WSVN	Date: 8/17
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges: \$ 60,400.⁰⁰ GROSS

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes** ☐ **No**

6288332

TvSCAN

Elise Cloyd - 8/17/12 10:57 AM

HRP-Meghan

Broadcast Order/Confirmation

Miami-Ft. Lauderdale - MAYJUL Nielsen

Qualitative Criteria: Release 1 2012 Feb11-Jan12 SCARBOROUGH

30335

Political party affiliation is Independent, Independent, but feel close Democrt or Independent, but feel close Republcn and registered to vote in district of residence and always vote in presidential elections

Buyer Elise Cloyd
Client Restore Our Future

Order Number 1,938
Campaign Est. 1938
Flight Flight 1 08/21/12-08/27/12

Station WSVN
Address

Agency Mentzer Media
Address 600 Fairmount Avenue
Suite 306
Towson
MD 21286

WSVN-FOX

MILLIONAIRE

Tu-Fr 11:00a-12:00p	\$600	Aug21-Aug24	:30	4	-	1	1	1	1	-	-	2
CH7 NWS-NOON												
Tu-Fr 12:00p-12:30p	\$700	Aug21-Aug24	:30	4	-	1	1	1	1	-	-	2
CH7 NWS-NOON												
Tu-Fr 12:30p- 1:00p	\$700	Aug21-Aug24	:30	4	-	1	1	1	1	-	-	2
CH.7 NEWS												
Tu-Fr 4:00p- 4:30p	\$1,000	Aug21-Aug24	:30	4	-	1	1	1	1	-	-	3
CH.7 NEWS												
Tu-Fr 4:30p- 5:00p	\$1,000	Aug21-Aug24	:30	4	-	1	1	1	1	-	-	3
CH7 NWS 5.00PM												
Tu-Fr 5:00p- 5:30p	\$1,600	Aug21-Aug24	:30	4	-	1	1	1	1	-	-	3
CH7 NWS 5.30PM												
Tu-Fr 5:30p- 6:00p	\$1,600	Aug21-Aug24	:30	4	-	1	1	1	1	-	-	3
CH7 NWS 6.00PM												
Tu-Fr 6:00p- 6:30p	\$1,800	Aug21-Aug24	:30	4	-	1	1	1	1	-	-	3
TODAY-FL SA ED												
Sat 8:00a- 8:30a	\$500	Aug25-Aug25	:30	1	-	-	-	-	-	1	-	3
TODAY-FL SA ED												
Sat 8:30a- 9:00a	\$500	Aug25-Aug25	:30	1	-	-	-	-	-	1	-	2
TODAY-FL SA ED												
Sat 9:00a- 9:30a	\$500	Aug25-Aug25	:30	1	-	-	-	-	-	1	-	2

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TAPSCAN
Software Suite

TvSCAN

Broadcast Order/Confirmation

Elise Cloyd - 8/17/12 10:57 AM

Miami-Ft. Lauderdale - MAYJUL Nielsen

WSVN-FOX

QAJ P 35+

Time Period	Rate	Run Dates	Len	Sp	Mo	Tu	We	Th	Fr	Sa	Su	RTG	CPP
TODAY-FL SA ED													
Sat 9:30a-10:00a	\$500	Aug25-Aug25	:30	1	-	-	-	-	-	1	-	2	
CH7WKND NW-10P													
Sat 10:00p-11:00p	\$1,800	Aug25-Aug25	:30	2	-	-	-	-	-	2	-	3	
CH7 NWS 11.00P													
Sat 11:00p-11:30p	\$1,400	Aug25-Aug25	:30	1	-	-	-	-	-	1	-	2	
CH7 NWS WEEKEND													
Sa-Su 5:00p- 5:30p	\$600	Aug25-Aug26	:30	2	-	-	-	-	-	1	1	2	
CH7 NWS WEEKEND													
Sa-Su 6:00p- 7:00p	\$800	Aug25-Aug26	:30	4	-	-	-	-	-	2	2	2	
CH7WKND NW-10P													
Sun 10:00p-11:00p	\$2,000	Aug26-Aug26	:30	2	-	-	-	-	-	-	2	3	
MILLIONAIRE													
Mon 11:00a-12:00p	\$600	Aug27-Aug27	:30	1	1	-	-	-	-	-	-	2	
CH7 NWS-NOON													
Mon 12:00p-12:30p	\$700	Aug27-Aug27	:30	1	1	-	-	-	-	-	-	2	
CH7 NWS-NOON													
Mon 12:30p- 1:00p	\$700	Aug27-Aug27	:30	1	1	-	-	-	-	-	-	2	
CH.7 NEWS													
Mon 4:00p- 4:30p	\$1,000	Aug27-Aug27	:30	1	1	-	-	-	-	-	-	3	
CH.7 NEWS													
Mon 4:30p- 5:00p	\$1,000	Aug27-Aug27	:30	1	1	-	-	-	-	-	-	3	
CH7 NWS 5.00PM													
Mon 5:00p- 5:30p	\$1,600	Aug27-Aug27	:30	1	1	-	-	-	-	-	-	3	
CH7 NWS 5.30PM													
Mon 5:30p- 6:00p	\$1,600	Aug27-Aug27	:30	1	1	-	-	-	-	-	-	3	
CH7 NWS 6.00PM													
Mon 6:00p- 6:30p	\$1,800	Aug27-Aug27	:30	1	1	-	-	-	-	-	-	3	

WSVN Totals \$60,400

55

Reach / Frequency

140 \$431.43
29.8 4.7

Monthly	Aug 2012	Sep 2012
Gross Cost	\$51,400.00	\$9,000.00

Reach and Frequency projections are computed using the Beta-Binomial Extension Formula.
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TAPSCAN
 Software Suite



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Mentzer Media Services
600 Fairmount Ave, Suite 306
Towson, MD 21286

Contract # 30335

Schedule Dates 08/21/12-08/27/12
Advertiser ISS/RESTORE OUR FUTURE (3311)
Agency Mentzer Media Services (1520)
Product Political Issues (1082)
Brand RESTORE OUR FUTURE (11306)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name CLOYD, ELISE
Phone/Fax /
CPE 1938
Account Types National/Political Issue
Billing Type Standard
Comments RESTORE OUR FUTURE
RESTORE OUR FUTURE IDB #1021 TV INVOICES #9912736

Date Entered 08/20/12
Last Modified 08/20/12
Entered By Wendy Creque
CO-OP No
Headline # 06288332
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,060.00
Net Total \$51,340.00
Sales Tax

WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Aug. 2012	47	\$51,400.00
Sep. 2012	8	\$9,000.00
Grand Total:	55	\$60,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/21/12-08/24/12	1	:30	11A- 12P (ET)			1	1	1	1			4	\$600.00	\$2,400.00	WSVN (WSVN)	MILLIONAIRE	8/20/12
2.0	Normal Line / SPOT (2)	08/21/12-08/24/12	1	:30	12P- 12:30P (ET)			1	1	1	1			4	\$700.00	\$2,800.00	WSVN (WSVN)	NOON NEWS	8/20/12
3.0	Normal Line / SPOT (3)	08/21/12-08/24/12	1	:30	12:30P- 1P (ET)			1	1	1	1			4	\$700.00	\$2,800.00	WSVN (WSVN)	NOON NEWS 1230P	8/20/12
4.0	Normal Line / SPOT (4)	08/21/12-08/24/12	1	:30	4P- 4:30P (ET)			1	1	1	1			4	\$1,000.00	\$4,000.00	WSVN (WSVN)	4P NEWS	8/20/12
5.0	Normal Line / SPOT (5)	08/21/12-08/24/12	1	:30	4:30P- 5P (ET)			1	1	1	1			4	\$1,000.00	\$4,000.00	WSVN (WSVN)	430P NEWS	8/20/12
6.0	Normal Line / SPOT (6)	08/21/12-08/24/12	1	:30	5P- 5:30P (ET)			1	1	1	1			4	\$1,600.00	\$6,400.00	WSVN (WSVN)	5P NEWS	8/20/12
7.0	Normal Line / SPOT (7)	08/21/12-08/24/12	1	:30	5:30P- 6P (ET)			1	1	1	1			4	\$1,600.00	\$6,400.00	WSVN (WSVN)	530P NEWS	8/20/12
8.0	Normal Line / SPOT (8)	08/21/12-08/24/12	1	:30	6P- 6:30P (ET)			1	1	1	1			4	\$1,800.00	\$7,200.00	WSVN (WSVN)	6P NEWS	8/20/12
9.0	Normal Line / SPOT (9)	08/25/12-08/25/12	1	:30	8A- 8:30A (ET)							1		1	\$500.00	\$500.00	WSVN (WSVN)	TODAY FL SA ED	8/20/12
10.0	Normal Line / SPOT (10)	08/25/12-08/25/12	1	:30	8:30A- 9A (ET)							1		1	\$500.00	\$500.00	WSVN (WSVN)	TODAY FL SA ED	8/20/12
11.0	Normal Line / SPOT (11)	08/25/12-08/25/12	1	:30	9A- 9:30A (ET)							1		1	\$500.00	\$500.00	WSVN (WSVN)	TODAY FL SA ED	8/20/12
12.0	Normal Line / SPOT (12)	08/25/12-08/25/12	1	:30	9:30A- 10A (ET)							1		1	\$500.00	\$500.00	WSVN (WSVN)	TODAY FL SA ED	8/20/12
13.0	Normal Line / SPOT (13)	08/25/12-08/25/12	1	:30	10P- 11P (ET)							2		2	\$1,800.00	\$3,600.00	WSVN (WSVN)	SAT 10P NEWS	8/20/12
14.0	Normal Line / SPOT (14)	08/25/12-08/25/12	1	:30	11P- 11:30P (ET)							1		1	\$1,400.00	\$1,400.00	WSVN (WSVN)	SAT 11P NEWS	8/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Mentzer Media Services
600 Fairmount Ave, Suite 306
Towson, MD 21286

Contract # 30335

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CPE 1938
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Billing Type Standard
Comments RESTORE OUR FUTURE
RESTORE OUR FUTURE IDB #1021 TV INVOICES #9912736

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15.0	Normal Line / SPOT (15)	08/25/12-08/26/12	1	:30	5P- 5:30P (ET)							1	1	2	\$600.00	\$1,200.00	WSVN (WSVN)	5P NEWS WKND	8/20/12
16.0	Normal Line / SPOT (16)	08/25/12-08/26/12	1	:30	6P- 7P (ET)							2	2	4	\$800.00	\$3,200.00	WSVN (WSVN)	6P NEWS WKND	8/20/12
17.0	Normal Line / SPOT (17)	08/26/12-08/26/12	1	:30	10P- 11P (ET)								2	2	\$2,000.00	\$4,000.00	WSVN (WSVN)	SUN 10P NEWS	8/20/12
18.0	Normal Line / SPOT (18)	08/27/12-08/27/12	1	:30	11A- 12P (ET)		1							1	\$600.00	\$600.00	WSVN (WSVN)	MILLIONAIRE	8/20/12
19.0	Normal Line / SPOT (19)	08/27/12-08/27/12	1	:30	12P- 12:30P (ET)		1							1	\$700.00	\$700.00	WSVN (WSVN)	NOON NEWS	8/20/12
20.0	Normal Line / SPOT (20)	08/27/12-08/27/12	1	:30	12:30P- 1P (ET)		1							1	\$700.00	\$700.00	WSVN (WSVN)	NOON NEWS 1230P	8/20/12
21.0	Normal Line / SPOT (21)	08/27/12-08/27/12	1	:30	4P- 4:30P (ET)		1							1	\$1,000.00	\$1,000.00	WSVN (WSVN)	4P NEWS	8/20/12
22.0	Normal Line / SPOT (22)	08/27/12-08/27/12	1	:30	4:30P- 5P (ET)		1							1	\$1,000.00	\$1,000.00	WSVN (WSVN)	430P NEWS	8/20/12
23.0	Normal Line / SPOT (23)	08/27/12-08/27/12	1	:30	5P- 5:30P (ET)		1							1	\$1,600.00	\$1,600.00	WSVN (WSVN)	5P NEWS	8/20/12
24.0	Normal Line / SPOT (24)	08/27/12-08/27/12	1	:30	5:30P- 6P (ET)		1							1	\$1,600.00	\$1,600.00	WSVN (WSVN)	530P NEWS	8/20/12
25.0	Normal Line / SPOT (25)	08/27/12-08/27/12	1	:30	6P- 6:30P (ET)		1							1	\$1,800.00	\$1,800.00	WSVN (WSVN)	6P NEWS	8/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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